



CELEBRATE ALS AWARENESS MONTH!

The ALS Association in partnership with the Cecil J. Picard Center for Child Development invites you to participate in the Amyotrophic Lateral Sclerosis Essay Contest

Sponsored by: The Palliative Care Institute of Southeast Louisiana

Theme for the 2010 Contest:

“Lou Gehrig - Why did he consider himself the luckiest man?”

Legendary New York Yankee Lou Gehrig was diagnosed with ALS in the prime of his record-setting baseball career. Through it all, Gehrig presented a public face of courage, perseverance and humility. The winning essay will highlight both Gehrig and the disease, which ultimately became known as Lou Gehrig's disease.

Eligibility: Open to all Louisiana 4th Grade Students

Format:

- 500 words or less
- Handwritten or typed
- All entries should include Student Name, Address, Contact Number, School, Teacher's Name and School Address and Contact Number.

Prize levels:

1st Prize - \$200

2nd Prize - \$100

3rd prize - \$50

- Each winner's class will win a pizza party!!!

- Winners will be presented in front of the Louisiana Senate on Tuesday, May 18th, 2010

Deadline: Friday April 23, 2010 (All entries must be received by the ALS Association office by this date, not postmarked.)

Submit entries by mail, fax or e-mail to:

ALS Association Louisiana-Mississippi Chapter
ATTN: Lou Gehrig Essay Contest
P.O. Box 66825
Baton Rouge, LA 70896-6825

E-mail: info@alsalams.org
Office: 800.891.3746
Fax: 225.381.0087
www.alsalams.org